

Use of the logo of the European Maritime Safety Agency (EMSA) by third parties

The European Maritime Safety Agency (EMSA) has set down the following guidelines for the use of its emblem (logo) in the case of requests from third parties.

Note that the emblem (logo) and name of the Agency, as well as its language variations, are protected under <u>Article 6ter of the Paris Convention</u>. EMSA will pursue cases of abuse and fraudulent use of its logo or its name.

Terms and conditions of use:

Permission to use the logo of EMSA by third parties will only be authorised in the following circumstances:

- Permission is requested from EMSA and granted before the logo is used
- There is no likelihood of the user of the logo being confused with EMSA
- The logo is not used in connection with objectives and activities which are incompatible with the aims and principles of EMSA or the European Union
- It is not used to imply or suggest unintended endorsement or promotion of the objectives and activities of the user of the logo by EMSA
- The logo must be used in its entirety without distorting, modifying, or separating its component elements.

Permission to use the EMSA logo does not confer on those to whom it is granted any right of exclusive use, nor does it allow them to appropriate the logo, either by registration or by any other means.

Each case will be examined individually to ascertain whether it satisfies the criteria set out above.

How to request permission to use the EMSA logo:

Request for permission to use the EMSA logo should be submitted to the Agency's communication team via the EMSA contact form in the first instance <u>https://emsa.europa.eu/contact/contacts.html</u>

If permission is granted, the communication team will then send the logo in high-quality formats to the third party, along with instructions for its use. **The logo cannot be used without prior written permission being obtained.**